

Hi

Hope you've had your morning coffee already. If not, now's a good time to brew a nice steaming cup before continuing on. Don't worry, we'll be waiting...

...just pick up here once you're done.

Great.

First, let me say how sorry we are if this message just messed up your "no unread messages" goal.

The purpose behind such intrusion is to show you how we can help solve problems regarding automotive sales. This is not to say your dealership is experiencing any issues, but let's be honest - it sure wouldn't hurt to know a quick solution to any challenges that might pop up in the future.

I don't like to read long stories. I want to see solutions

You've probably heard it before, but the first step to solving any problem is to admit that there is one. However, simply acknowledging there's a problem without knowing exactly what the problem is, is quite useless.

Maybe some of these common issues ring true?

- I don't get enough leads
- Many leads get lost in the system
- Not all cars currently in stock are visible online
- Drafting an offer requires a lot of time and effort
- Trade-in process is manual and takes a long time
- Too many different platforms in use at once
- Lacking a detailed overview of the sales process
- Data is manually entered to multiple systems and prone to human error

If your dealership is experiencing less than 3 of the above-mentioned problems, you are doing good and we can only hope you'll want to solve these as well.

But if your dealership can relate to more than 3 challenges from the list, let us show you how you can fix all of them.

Yes, I am ready to find solutions to my dealership problems

No, I can handle this myself

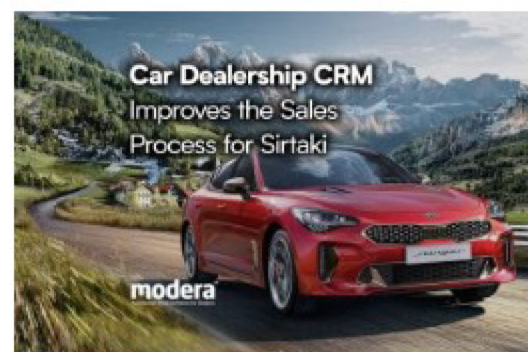
If you have a few spare minutes to read more about the future and present of automotive, here's some new material for your bedside table.



What does the Future of Automotive Retail have in Store?

Automotive retail is undergoing major changes, so it is time for OEMs and dealers to rethink their sales strategy and business model.

[Read more](#)



Car Dealership CRM Improves the Sales Process for Sirtaki

This time we'll have a look at how our car dealership CRM software allowed Sirtaki to set up a seamless multi-language sales process.

[Read more](#)