

modera™



ACENCY TOOL SALES NANTELCINE TOOLS ALCO NAMED CONNERCY

The ultimate omni-channel tool for your factory to end-user sales

OWNERSHIP OF DATA

With Modera you have full customer data ownership which supports digital in-car technology development and building stronger customer relationships

MODULAR

Go module by module or opt in for the full solution to enable Direct / Agency sales model

INTUITIVE

Modern and user-friendly platform purpose-built for automotive industry. Less training needed, higher user satisfaction

SCALABLE

Modern technology, easy to localize, integrate and deploy in the new regions.

COMPETENCE

Deep automotive knowledge and team's international rollout experience

modera



Our customers













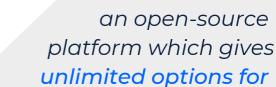












Modera is

customization. We are

flexible partner ready to meet any special requirements























It is a big step for us as a KIA distributor to offer our dealers an all-in-one platform to manage their daily business, and that is unique to our needs.

Sven Litvinov

Managing Director at Kia Auto

US NOW

CONTACT



+49 160 1819595



sales@modera.com



On behalf of Toyota Baltic and all our retailer network, I would like to thank Modera team for successful Modera Salesfront implementation. Implementation process clearly showed that we madecorrect decision by selecting Modera as a tool to handle incoming leads, sales process and inventory. We highly appreciated support of Modera team, which was very fast and professional at the same time. Modera tool is providing great visualisation of lead management, very well integrated pricing and product data. First feedback is showing that Sales people like this tool, because it's easy to work, process is faster compare to previous CRM system and less possibility to make mistakes.



General Manager of Sales at Toyota Baltics



Modera CRM and Retail solution helped us to fully automate processes, deeply analyse our work, and set up a smooth and reliable workflow at every stage of their work.

Evgen Glinkov

Director at Jaguar Land Rover